

SEASON 15  
2019-2020

# SPONSORSHIP PACKAGE



[www.girlchoir.org](http://www.girlchoir.org)  
(954) 533-9227  
3347 NW 55th St  
Fort Lauderdale, FL 33309



*the*  
*Girl*  
*Choir*  
*of*  
*South*  
*Florida*



*Your performance was so crystalline - it brought tears to my eyes. Performances like this are what help keep me inspired!*

*Elizabeth Alexander, Composer*

# OUR HISTORY

Established in 2005, the Girl Choir of South Florida (GCSF) has set a high standard for excellence in choral music. Its four self-produced concerts per year receive high accolades and the choir is routinely asked to collaborate with other prestigious performing arts organizations in South Florida. Founded by original Artistic Director, Wallis Peterson, the Girl Choir continues today under the artistic direction of Sylvia Aycock - who herself was a chorister in the organization's founding years.

The Girl Choir offers a complete program for girls including a rigorous music theory education program, vocal training, memorization practice, performance opportunities, tours, and social events to promote bonding. Girls range from age 6 to 18 and progress through a series of ensembles that increases in level of difficulty. Girls who complete the music theory program are offered leadership and mentorship opportunities. Girls are never turned away for inability to pay tuition, and so the demographics of the organization are as broad as its ethnic diversity. The repertoire embraces diverse cultures, traditions, and languages, featuring the best of music written specifically for female voices.

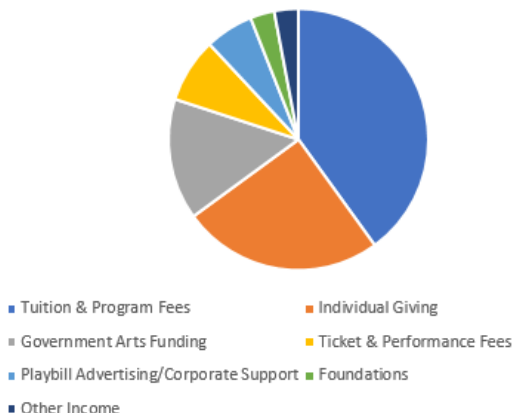


The Girl Choir is governed by a contributing Board of Trustees, many of whom first got involved in the organization as parents or choristers themselves. Each year, the Board holds a workshop to set goals for the organization, and then continues to meet monthly throughout the year, in addition to having a representative presence during most rehearsal nights throughout the season. Strategies and policies are carried out by Girl Choir staff.

# ORGANIZATIONAL FUNDING STRUCTURE

Funding Source	Percentage of Budget
Tuition & Program Fees	40
Individual Giving	25
Government Arts Funding	15
Tickets & Performance Fees	8
Playbill Advertising/Corporate Support	6
Foundations	3
Other Income	3

GCSF Funding Sources



**Upholding the choir's standard of excellence and basic operations (including the tuition assistance program) is not possible from tuition fees alone. As funding trends see cut-backs in arts funding, GCSF seeks to further diversify its funding resources.**

# WHY CHOIR IS IMPORTANT

A Chorus America study found that children who sing in choruses have **greater academic success** and **better social skills** than children who don't sing.

Singing in a choir increases:

CONFIDENCE

SELF-DISCIPLINE

TEAMWORK SKILLS



# TRANSFORMATION IN ACTION

*How Girl Choir has **made a difference** for our singers and their families:*



**“The Girl Choir has ignited my daughter’s passion for knowledge.”**

**“She is developing musical and social skills that will last her entire lifetime.”**

**“As a young woman with Asperger’s Syndrome, our daughter has found the ever-elusive comfort zone with the Girl Choir.”**

**“It has showed her a wonderful path to a non-traditional career.”**

**“The choir helped me discover a side of my daughter that amazes me.”**

**“My daughter has been diagnosed with ADHD. Being in the choir improved her concentration and coordination at school and boosted her self-esteem.”**

**“My daughter is painfully shy, and being part of the choir has given her confidence.”**

**“Being in choir has helped my daughter become more responsible.”**

**“Enrolling my daughter in the choir was one of the best decisions I ever made.”**



# WHAT OUR CHORISTERS SAY

"Choir has **made me who I am today**. For me, choir is more than an activity after school; the choir is where I have built **lifelong friendships**, learned the value of teamwork, and been taught self-confidence. In my nine years as a member of the choir, I have personally experienced the magic of music...**I can't imagine my life without it**. I hope it continues to **change girls' lives like it has changed mine**."

"Girl Choir has taught me so much about myself over the years, and has **influenced who I am today**. I've grown to care greatly, not only for the sisters I have in the choir, but also all the people. The experiences and opportunities the Girl Choir has given me are **gifts and lessons I'll take with me my entire life**."



# WHAT THE COMMUNITY SAYS

"These young ladies are going to be **a wonderful reminder to you of what's wonderfully right in the world.**"

- *Beth Shires*

Activity Director, John Knox Village  
Retirement Community

"What a pleasure it was to work with your singers yesterday. I was really impressed with their **professionalism, attentiveness, and dedication — these are not qualities which arise by accident**, so kudos to you! You have clearly, in a relatively short time, **established an atmosphere of confidence and trust** — and most importantly, the determination to always strive for finer details and greater beauty. Bravo!"

- *Robert Isaacs*

Director of Choral Activities  
Manhattan School of Music, New York, New York

The girls were amazing last night! They were little angels who **blessed our evening with beauty and hope**. Thank you so much for joining us and bringing so much to this holiday season.

- *Nancy Reiersen*

Development Officer  
Holy Cross Hospital, Ft. Lauderdale, FL

What a lovely tone your women produce. **Thank you so much for breathing such wonderful life into my music!**

- *David Childs*  
Composer



**Your support will go to the  
choir's *highest purposes.***

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## TUITION ASSISTANCE

Fund to support the organization's ability to give every girl the opportunity to sing, regardless of their socioeconomic status

## ARTISTIC EXCELLENCE

Music commissions, collaborations, recordings, and music library

## CHORISTER DEVELOPMENT

Music theory education, vocal training, leadership, and mentorship opportunities

## OUTREACH

Recruitment, community music concerts, performances at charitable events



# When you **sponsor** Girl Choir, you're **supporting**...

**A financial aid program that allows choristers from all socioeconomic backgrounds to have the opportunity to sing**

**An outstanding music education that fills the gaps left by the erosion of music and arts education in public schools**



**Commitment to artistic excellence built on a foundation of ear training, a written music theory curriculum, and proper vocal technique.**

**A chorus program that gives girls the skills and confidence to become tomorrow's community leaders.**

**The only independent chorus exclusively for girls in South Florida**

## Sponsorship Opportunities

### Presenting Title Sponsor | \$10,000

- "Presented by" in large font with your logo on inside cover of concert programs and playbill\* and in all performance promotions (email blasts, calendar postings, etc.)
- Complimentary full-page ad on back cover of programs and playbill\*
- Your business flyer, cards, or other promotional item present and visible in our rehearsal space lobby throughout the season
- "Presenting Sponsor" with your large-sized logo easily visible on our website throughout the season
- 4 complimentary tickets to any GCSF regularly programmed concert

### Program Sponsor | \$7,500

- "Supported by" in medium font with your logo on inside cover of concert programs and playbill\*
- Complimentary full-page ad on inside back cover of all season programs and playbill\*
- Your business flyer, cards, or other promotional item present and visible in our rehearsal space lobby throughout the season
- "Supported by" with your large-sized logo easily visible on our website throughout the season
- 4 complimentary tickets to any GCSF regularly programmed concert

### Choreography Sponsor | \$5,000

- "Choreography made possible by" with your logo and company name inside all concert programs (4 per season) and playbill\* and in all performance promotions (email blasts, calendar postings, etc.)
- Complimentary full-page ad in all season programs and playbill\*
- "Supported by" with your medium-sized logo easily visible on our website throughout the season
- 4 complimentary tickets to any GCSF regularly programmed concert

# MAKE A DIFFERENCE

## Sponsorship Opportunities

### Ensemble Sponsor | \$2,500

- "Sponsored by" with your logo and company name next to ensemble in all concert programs (4 per season) and playbill\*
- "Supported by" with your medium-sized logo easily visible on our website throughout the season
- Complimentary half-page ad in all season programs and playbill\*
- 2 complimentary tickets to any GCSF regularly programmed concert

### Rehearsal Sponsor | \$1,000

- "Supported by" with your company name and medium-sized logo on donor list page in programs and on organization information page in playbill\*
- "Supported by" with your small-sized logo easily visible on our website throughout the season
- Complimentary half-page ad in all season programs and playbill\*
- 2 complimentary tickets to any GCSF regularly programmed concert

### Song Sponsor | \$500

- "Supported by" with your company name and small-sized logo on donor list page in programs and on organization information page in playbill\*
- "Supported by" with your small-sized logo easily visible on our website throughout the season
- Complimentary quarter-page ad in all season programs and playbill\*
- 2 complimentary tickets to any GCSF regularly programmed concert

*\*One playbill made for season in Fall and distributed in all 4 major concerts; playbill benefits only apply when pledge of sponsorship is made and processed in July through October.*

# SUPPORT OUR MISSION

*Transforming girls' lives through musical excellence!*



To become a sponsor or learn more, send an email inquiry to [info@girlchoir.org](mailto:info@girlchoir.org) or call (954) 533-9227



*Because we do more than just sing - we transform lives!*





FOR...

THE ARTS

OUR COMMUNITY

FEMALE EMPOWERMENT

MUSIC EDUCATION

RAISING TOMORROW'S LEADERS

CREATING BEAUTY IN

OUR CHILDREN

THE WORLD

THE FUTURE

WHAT'S YOUR REASON TO GIVE?



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